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Au Roi

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Au Roi

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The Gallery

Au Roi is a wide 255 square meters space, established on the ground floor of a former strongbox factory. From its industrial past, it has retained majestic archways, a metallic glass roof and generous windows. Setting aside from the sidewalk, the building – with its large distinctive exterior facing a monumental installation from Ugo Rondinone – benefits simultaneously from an intimate position and an ideal exposure.

Surface: 255 sq m

Up to 200 people



Renovated under the supervision of the art direction studio “Les Graphiquants”, Au Roi possesses a strong visual identity and an ability to adapt to meet the needs of visitors. Thanks to its three distinct areas marked by dramatic arches, Au Roi’s protean form welcomes cultural events, private showcases, showrooms or product launches.

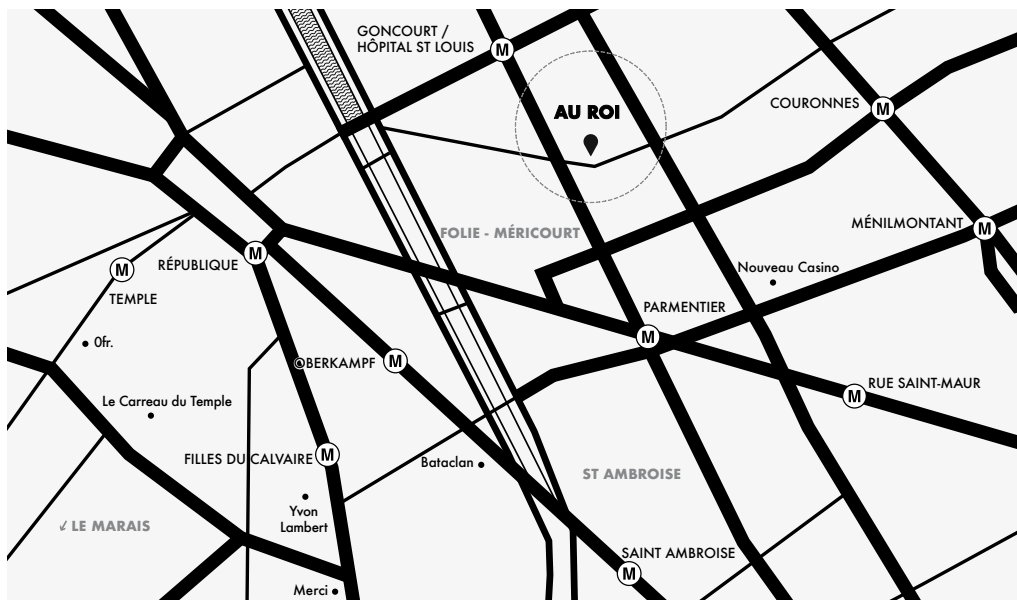
Its raw and refined architecture creates a perfect set for fashion shows and photoshoots. The adjoining spaces, located to the left of the gallery and upstairs, are also available to rent and can be annexed for events on a grand scale.



FACADE

EVENTS	FEATURES	EQUIPMENT
<ul style="list-style-type: none"> • Showrooms/Fashion shows • Product launches • Movie and photoshoots • Conventions/Seminars • Exhibitions 	<ul style="list-style-type: none"> • Wide entrance • Independant lodge/Office • Kitchen/Catering area • Shower/Cloakroom • 3 toilets including 1 PMR • Access to private parking lot 	<ul style="list-style-type: none"> • Directional spotlights • 12 L-Acoustics speakers • 2 L-Acoustics SB10i 100W subwoofers • L-Acoustics LA8 and LA4X digital amplifiers • Air conditioning • Wi-Fi • Telesurveillance

Lively, authentic, rich in culture and history – rue de la Fontaine au Roi, in the heart of Paris' 11th district, serves as a link between the central Place de la République and the trendy Parisian east side. This unique location, close to the festive rue Jean-Pierre Timbaud and rue Saint-Maur, the sophisticated rue de la Folie-Méricourt and the vibrant area of Oberkampf, make Au Roi an (almost) secret venue in a neighborhood, filled with designers, architects and artists' studios.



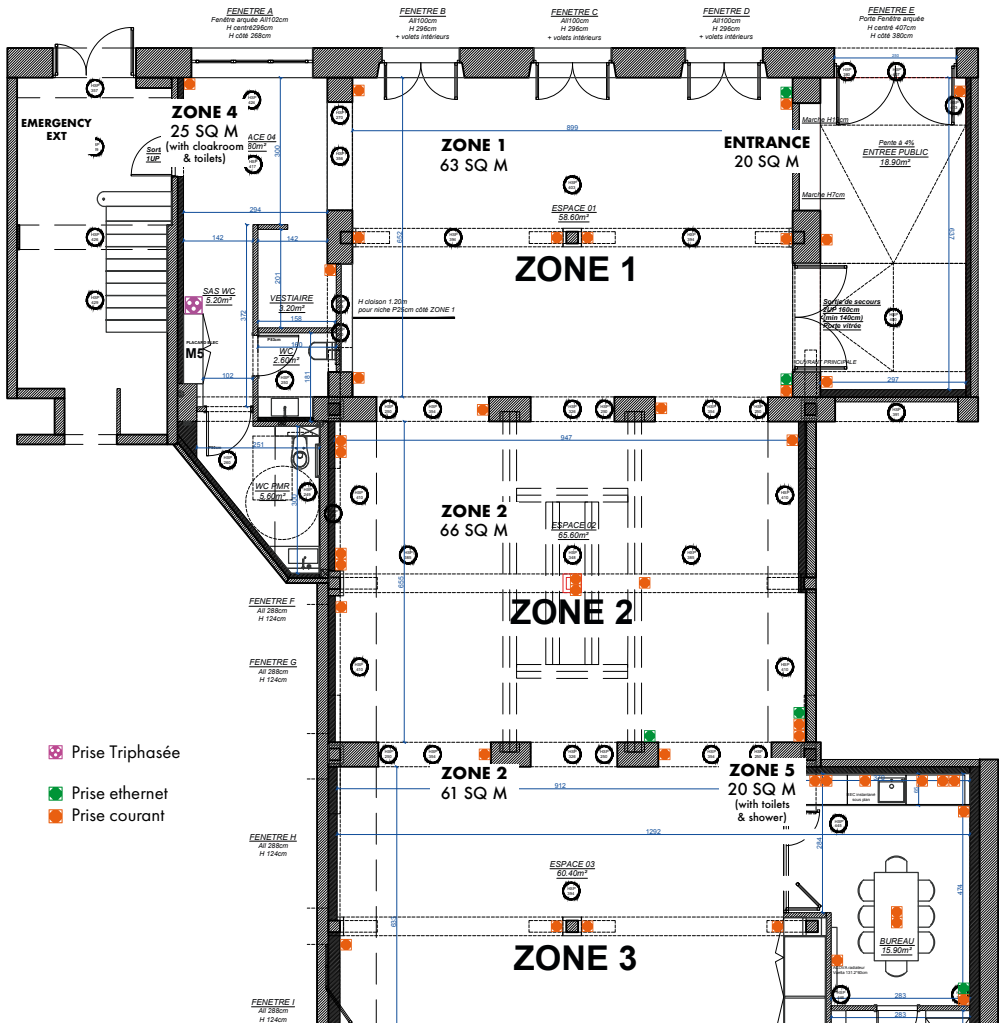
**Within 5 min. walk from
M° Goncourt, Parmentier and
Belleville**

Plan d'implantation des prises électriques

GATE 1

PRIVATE PARKING LOT

GATE 2



- Entrance: 20 sq m
- Room 01: 63 sq m
- Room 02: 66 sq m
- Room 03: 61 sq m
- 04: Cloakroom/Toilets: 25 sq m
- 05: Kitchen/Office: 16sq m
- Toilets/Shower: 4sq m

- Ceiling height: 4m
- 1 wall/exhibition area: 9m
- 1 wall/exhibition area: 6,5m
- 4 walls/exhibition area: 3m



EVENTS

- Up to 200 people capacity,
- Wide entrance (20 sq m),
- 4 meter high ceiling,
- Cloakroom,
- 20 sq m kitchen/office under glass roof,
- Heating system/air conditioning,
- Respect of public and individuals with impaired mobility accessibility standards,
- Free access to a private and locked parking lot for deliveries.

STUDIO

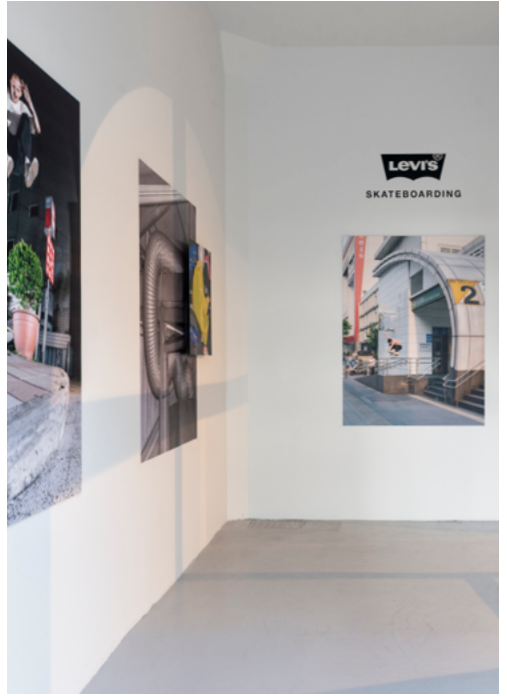
- 3 white walls from 3 to 8.5 meter width,
- 4 meter high ceiling,
- Lighting and material available for rental (preferential rates),
- Natural light through 4 large windows,
- 25 sq m dressing room with private toilets and shower,
- Independant kitchen/catering area,
- Optional studio or light assistants.

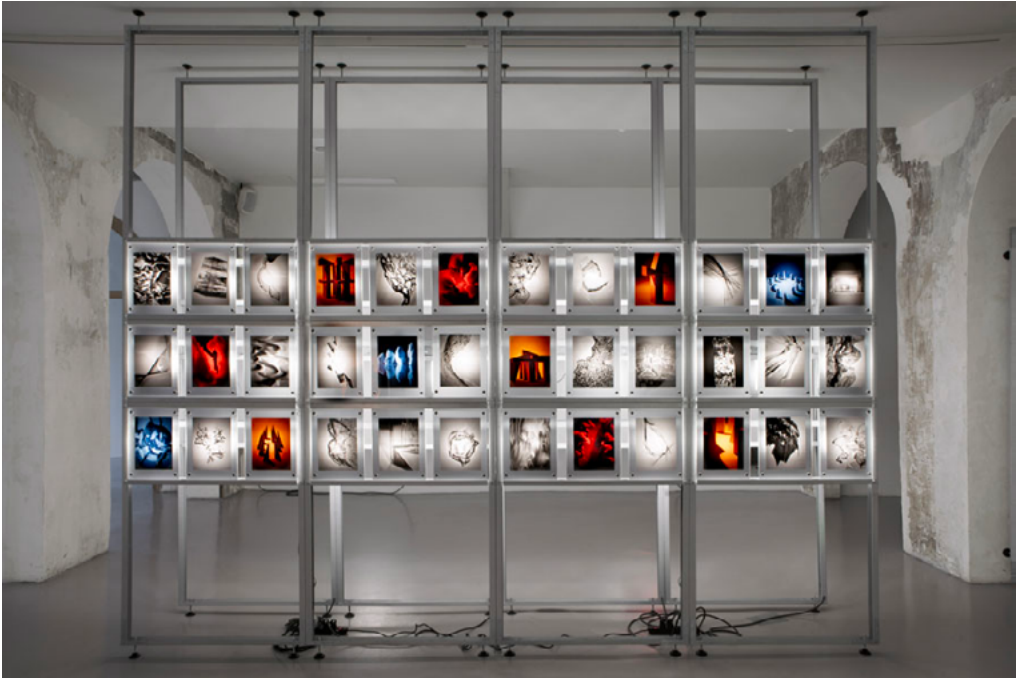
GALLERY

- Adjustable space to create various exhibition, set design or display areas,
- Directional and adjustable spotlights,
- Original neutral, uncluttered space,
- Office/workspace with Wi-Fi access.

SHOWROOM

- Free access to a private locked parking lot for deliveries,
 - Directional and adjustable spotlights,
 - Stock area in the office,
 - Alarm/telesurveillance.
-









Aya Nakamura © Bruno Gasperini



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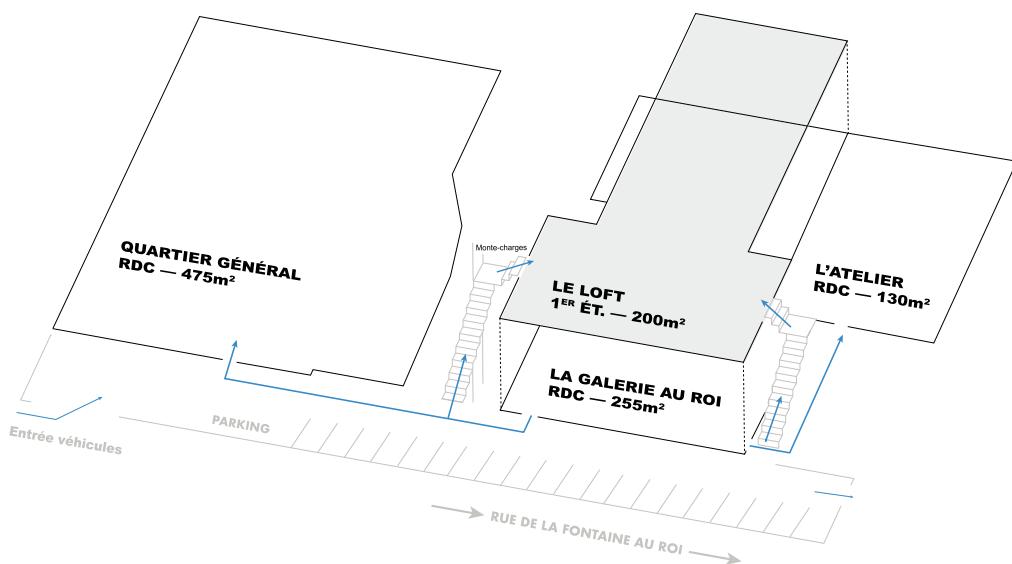


More than 1000 sq m!

Located within the same building, the three spaces adjoining the Gallery AU ROI form a set of privatized spaces unique in Paris.

These 4 spaces represent a total area of 1000 square-meters and can be rented independently or conjointly. Each of the spaces has its own unique character and specificities.

We have thus been able to host showrooms, fairs, film shoots or brand events in several of these spaces concurrently.



Discover the 3 other spaces ->

L'Espace Quartier Général

Ideal for showrooms, production, casting, preparation of runway shows, conferences, exhibitions, presentations, photo shoots, filming, etc. Glass canopy, various backgrounds, raw and white brick walls. Possible to photograph cars and other large objects. Furniture available.

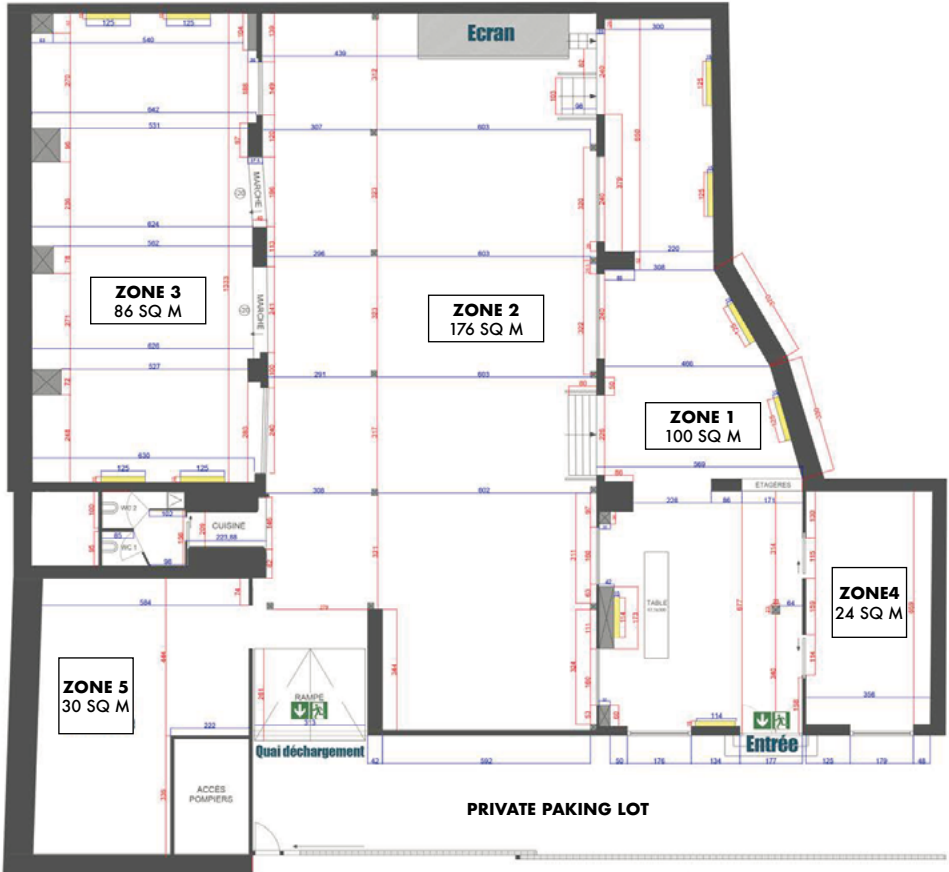
Surface: 475 sq m

200-300 people



Quartier Général Space

Plan



Rue de la fontaine au Roi

- Zone 1 : 100sq m
- Zone 2 (glass canopy): 176sq m
- Zone 3 : 86sq m
- Zone 4 (on demand): 24sq m
- Zone 5 (on demand): 30 sq m
- WC: x2

Ceiling height

- Zone 1 : H 3.92m / 3.69m (under beam)
- Zone 2 : H 3.89m (low) / 5.41m (high) et 3.45m (under beam)
- Zone 3 : H 2.72m / 2.37m (under beam)

The Loft

Located just above the gallery AU ROI, the Loft is easily accessible by a staircase or a freight elevator via the common areas of the building. This showroom is a 200 sq m set that hosts photo and film shoots, showrooms, professional events...

Surface: 200 sq m

Max. 150 pers.



Le Loft

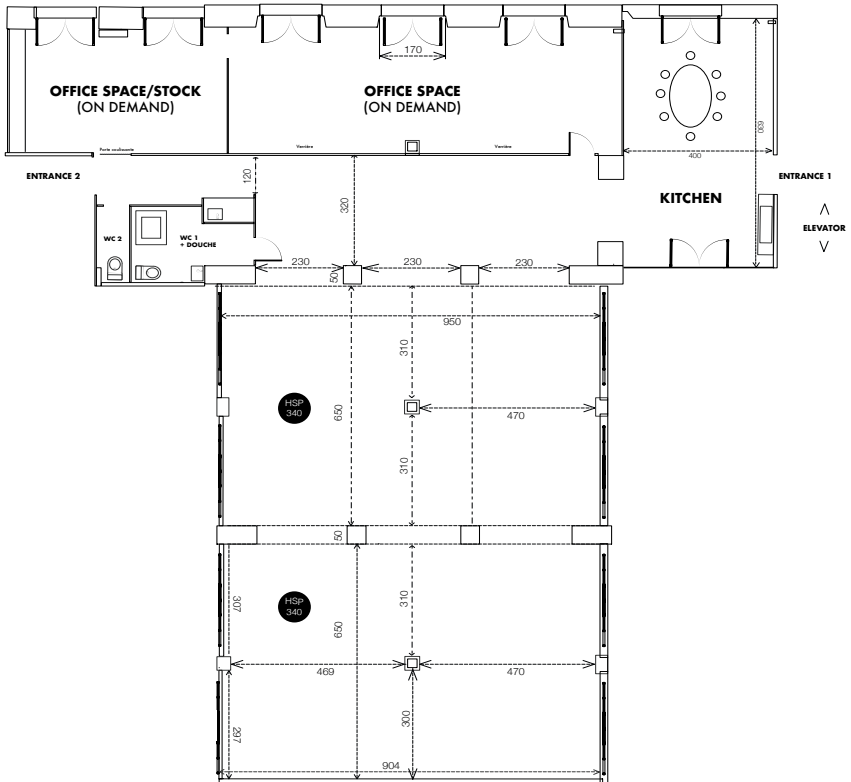
Plan

Rue de la Fontaine au Roi

PORTAIL 1

PARKING PRIVÉ FERMÉ

PORTAIL 2



- Cenral room : 175sq m
- Kitchen : 25sq m
- Office Space: 40sq m
- Office Space/stock: 20 sq m
- Toilets x2
- Shower x1

- **Ceiling height:** 3,40m
- Elevator accessible from the #2 entrance (right on the map)

L'Atelier

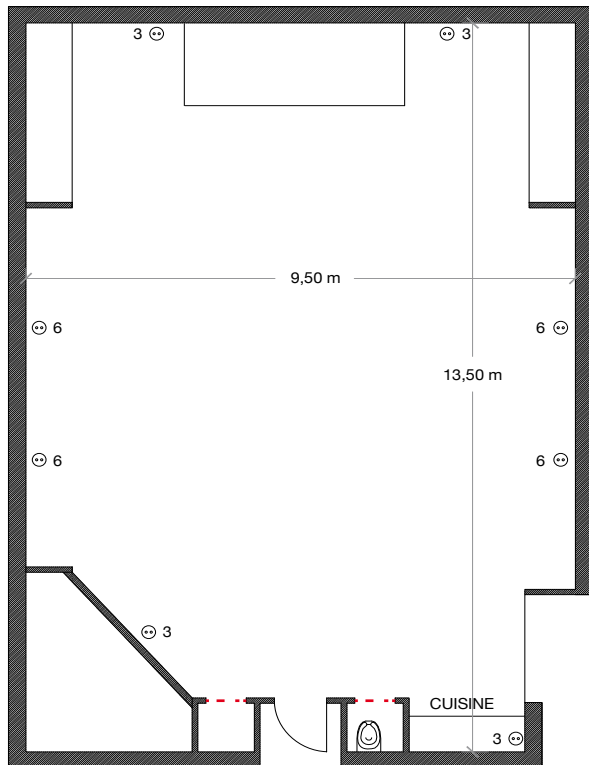
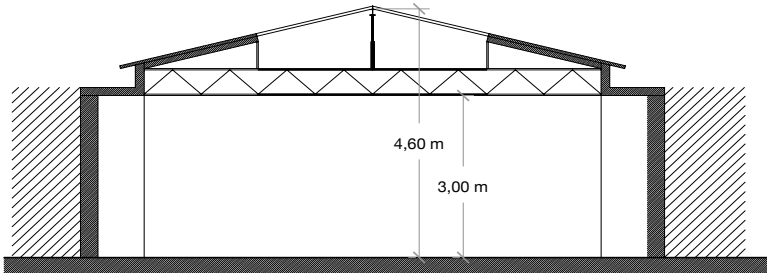
The Atelier is accessible from the Gallery AU ROI through a door on the ground floor of the common areas. With 130m² of open space, The Atelier has a kitchen area and 1 WC. Its large bright glass canopy roof and its metal beams are undeniable assets for this atypical place.

Surface: 130 sq m Max. 30-50 people



L'Atelier

Plan





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